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Sw**IT**zerland.

Index of the CeBIT 2016 Partner Country Exhibitors

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CeBIT 2016 · 14-18 March

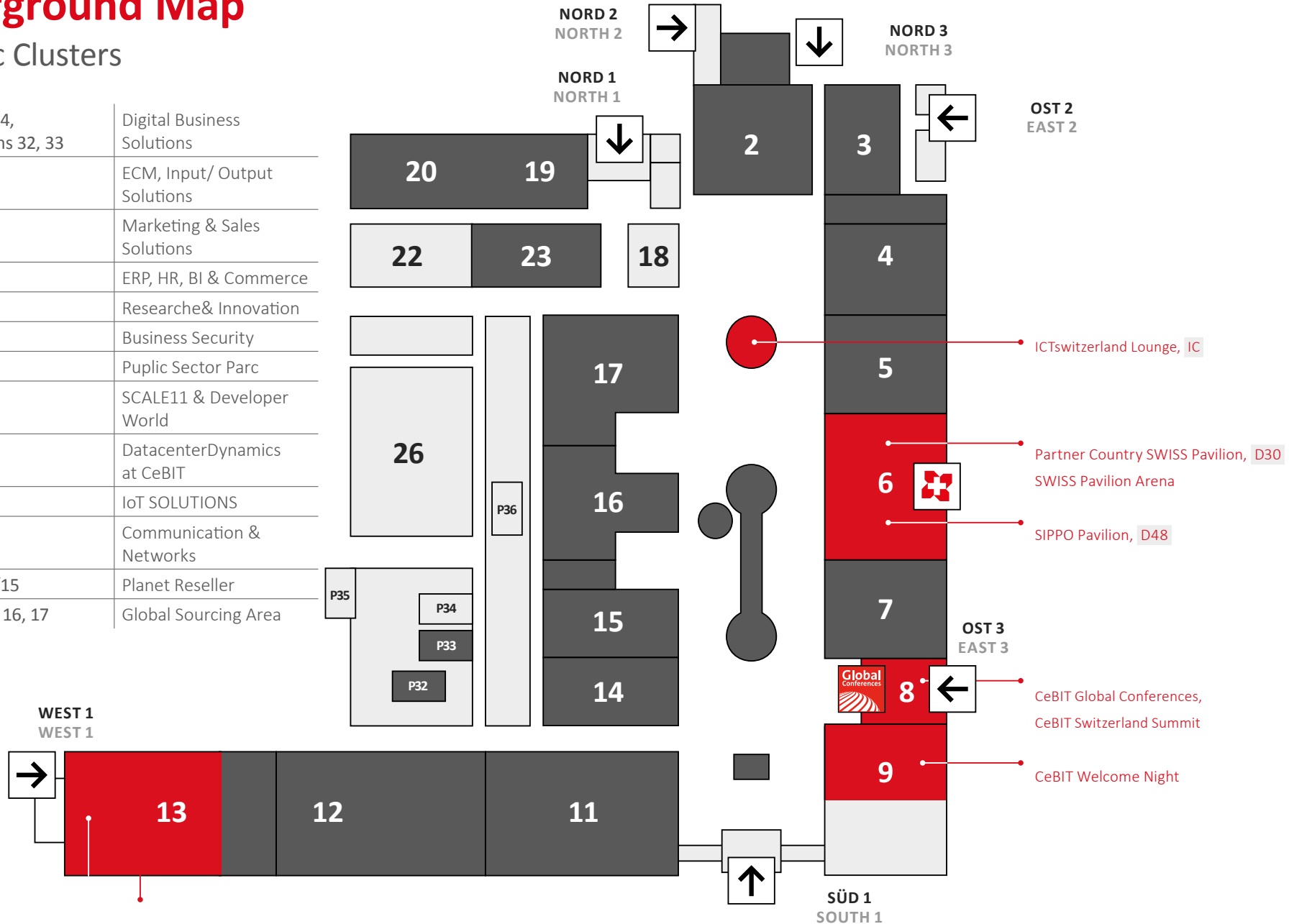


SWITZERLAND
CeBIT Partner Country 2016

Fairground Map

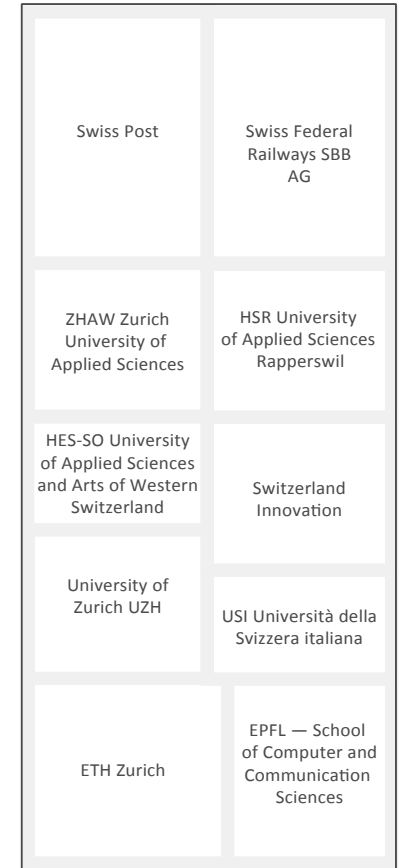
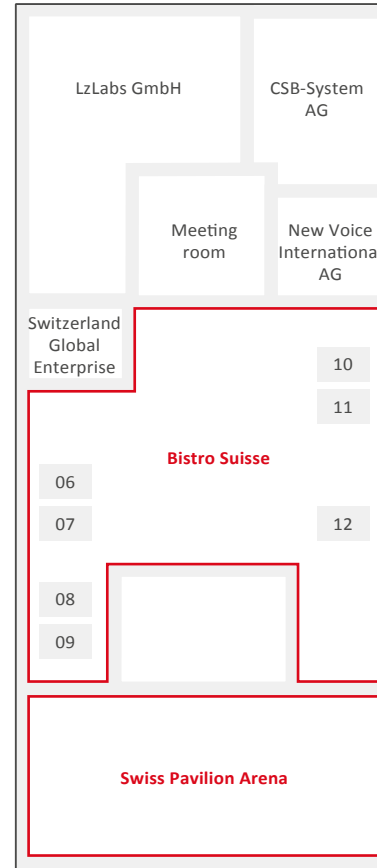
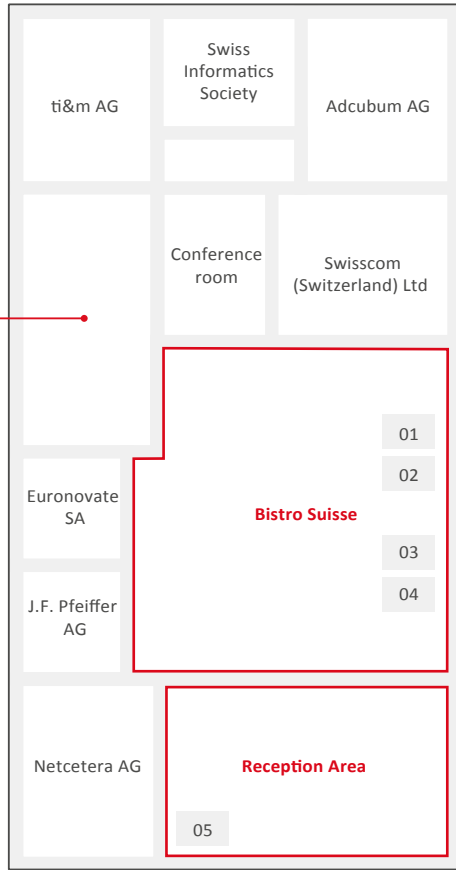
Topic Clusters

Halls 2, 4, Pavillions 32, 33	Digital Business Solutions
Hall 3	ECM, Input/ Output Solutions
Hall 4	Marketing & Sales Solutions
Hall 5	ERP, HR, BI & Commerce
Hall 6	Researche& Innovation
Hall 6	Business Security
Hall 7	Puplic Sector Parc
Hall 11	SCALE11 & Developer World
Hall 12	DatacenterDynamics at CeBIT
Hall 13	IoT SOLUTIONS
Hall 13	Communication & Networks
Hall 14/15	Planet Reseller
Hall 15, 16, 17	Global Sourcing Area



SWISS Pavilion Communication & Networks, C76

Canton of Zurich:
 DigitalZurich2025
 dizmo ag
 ElectricFeel Mobility Systems GmbH
 Inno-Motion AG
 Learn Technologies GmbH
 SpinningBytes AG
 The Circle at Zürich Airport



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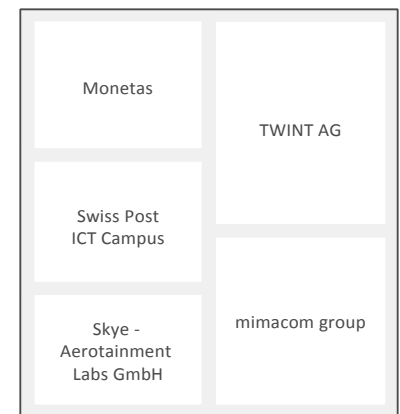
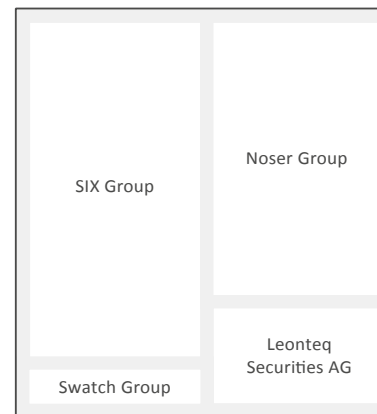
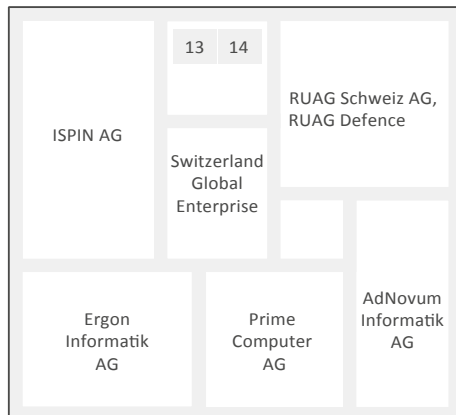


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Switzerland - home of digital innovation

Welcome to the Partner Country SWISS Pavilion



Ruedi Noser, President of ICTSwitzerland,
Member of the Council of States

Dear guests and visitors,

First, we would like to thank the Deutsche Messe AG for inviting Switzerland to be this year's CeBIT Partner Country 2016. It is a great pleasure and honor for us to be given this unique opportunity to present our country and its future-oriented ICT industry to an international audience.

Today, ICT services and products are playing a pivotal role in almost all fields of our country's economy, society, and cultural life. New and groundbreaking technologies drive innovation and help us take companies and organizations to new levels of productivity and efficiency.

Personally, I am deeply convinced that Switzerland's appearance at CeBIT in Hanover will contribute to increase awareness of the importance of information and computer technologies in business, politics, and society.

As an umbrella organization of Switzerland's trade associations, providers and users of information and communications technology (ICT), we at ICTSwitzerland are strongly committed to contribute to creating synergies, providing platforms for digital innovation, and tapping into a vast pool of national and international talent. To support this goal, we created and built the SWISS Partner Country Pavilion as a central hub of inspiration and mutual exchange, which offers space of about 1,500 square meters and is fully booked out by 60 exhibitors. Together with the SWISS Pavilion Communication & Networks and the SIPPO Pavilion of Switzerland Global Enterprise (S-GE), Swiss organized stands cover an area of over 1,700 square meters, which is almost ten times more than last year.

We look forward to welcoming you as our guest at the SWISS Partner Country Pavilion.

Sincerely

Ruedi Noser, President of ICTSwitzerland
Member of the Council of States

From Switzerland to the world

What do a self-learning brain and Disney's game technology have in common?

Switzerland's exceptional innovative performance is underpinned by strong investment in R&D, solid and creative technologies as well as outstanding talents trained at the continent's best universities.

CeBIT shows what Switzerland's ICT industry has to offer. For instance, did you know that one of the exhibitors, the Noser Group, contributed significantly to the development of Android, Google's smartphone operating system, which today is boasting a market share of more than 80% worldwide?

The presence of international top companies that chose the country for their research and development centers is proof of the vibrant technology cluster, which has been formed in Switzerland. Such as The Walt Disney Company, which has been collaborating with Zurich's university for technology and natural sciences, ETH, since 2009. It is one of a handful of the entertainment group's research labs worldwide.

Switzerland was named the most innovative nation for years by business school INSEAD. It is worldwide ranked 6th for ICT in registered patents per capita (from 148 countries), and 6th in the Network Readiness Index (from 148 countries). How could a country of such a small size develop such a performance?

Representing only 0.1% of the global population, 4.8% of the world's private research and development expenditure is made here. Top-class specialists are being trained and educated at the talent pipeline of Computer Science departments at the Swiss Federal Institute of Technology Zurich (ETHZ) and the EPF Lausanne (EPFL), the result of which contributes to a thriving start-up and spinoff scene. Many of them are "global-born" and already conquering the world, such as StarMind, a young start-up that developed a "self-learning brain" software. It connects all employees of an organization and provides them with direct access to its constantly expanding knowledge.

One of the tasks of our organization is to help Swiss companies like StarMind sell their clever, innovative products abroad. Switzerland Global Enterprise, or S-GE for short, is a universal promoter of internationalization and entrepreneurship. Mandated by the Swiss government, it promotes exports and is offering a broad range of services – from basic trade information to sophisticated con-



"The Pirates Hub" co-working space of Swisscom for promoting young ICT start-ups

sulting for international business projects. It is supported by a vast network of local experts and 21 Swiss Business Hubs all over the world. S-GE is the first address for all Swiss exporters.

S-GE is also Switzerland's official investment agency, providing interested foreign companies with information and advice on Switzerland as business location. Working closely with our partners in cantonal and regional business development agencies as well as numerous local associations, we help international businesses gain access to Switzerland. Please don't hesitate to contact us, we would be glad to provide you with more information.

www.s-ge.com/invest

Digitalization: Sure but secure!

Are usability and security a contradiction in digitalization?

Today, users want to manage everything, anywhere and at any time. Unfortunately, security often falls victim to usability and fast growth when trying to satisfy these demands. But is this consequence really inevitable?

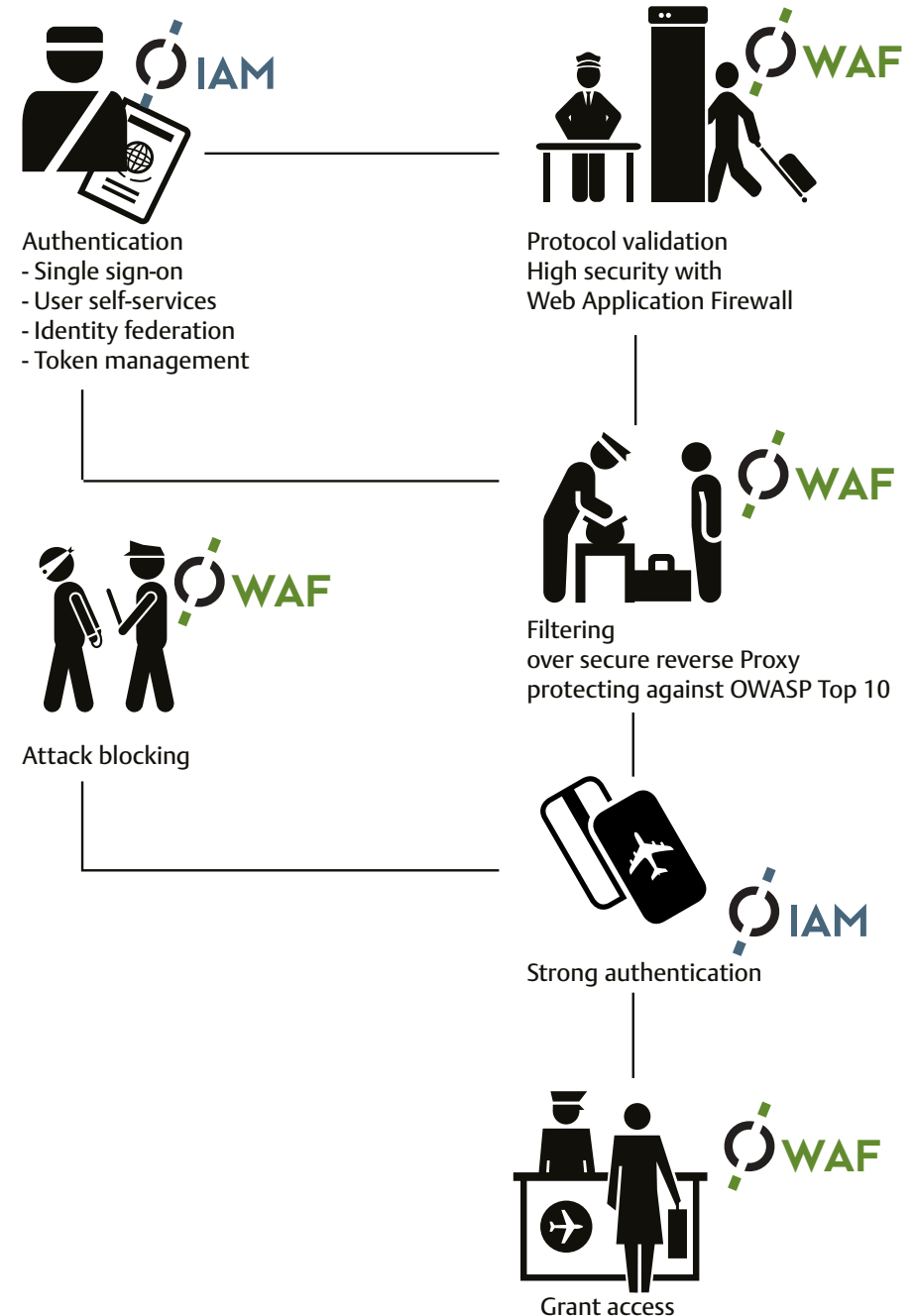
Digitalization is a major trend! Several industries link the fate of their future business to a successful digitalization strategy. Fintech startups compete directly with well-respected banks and insurance companies. While the “Internet of Things” promises talking fridges, the automotive industry works hard on next-generation autonomous cars. “Industry” as a whole upgrades to version 4, comparing the impact of the upcoming digital revolution to previous revolutions, such as the introduction of mass production. Also, governments (E-Gov) and the healthcare industry (E-Health) get ready for the digital age.

Unfortunately, the goals of “being first” and having superior usability often dominate security considerations. But let’s not forget that there is no usability without sound security. Award-winning user experience is worthless if applications get hacked or identities are stolen.

Security of applications, data, and identities can be compared to airport security. Nobody would feel comfortable entering an airplane

without all those standard security procedures upfront, although they sometimes can get a little annoying. Without a passport and luggage check, scanning of hand luggage and people or enforcement of no-fly lists, danger would fly with you. Very much the same applies to applications exposed to the Internet. The most important change process of your industry since centuries should not be endangered by weak security.

The Airlock Suite is a modern web access management solution ready to protect your digitalization strategy. The combination of Airlock WAF (Web Application Firewall) and Airlock IAM (Identity and Access Management) puts you in the driver’s seat for security. Security policies are defined and enforced on a central upstream checkpoint, validating content and identities as well as blocking malicious requests. At the same time, user experience profits from integrated solutions, such as user self-services, single sign-on, risk-based authentication or step-up procedures. Switzerland, famous all over the world for its stability, security and quality standards will



contribute its values to the age of digitalization. Switzerland 4.0 makes digitalization more stable and secure. Web applications, identities and data – the new gold of the 21st century – should be as safe as in a Swiss safe.



ETH Zurich

The Swiss Federal Institute of Technology, Zurich — Where the Future Begins



ETH Zurich – Where the Future Begins

Photo Credit: ETH Zurich / Alessandro Della Bella

With its flagship projects in digital fabrication, game technology, and robotics ETH Zurich provides exciting insights into socially relevant research bearing both industrial and societal applications.

Robotic construction – revolutionizing architecture

In the near future, robots will be able to assist humans in a large variety of tasks, providing support in a wide range of situations and environments – from disaster mitigation to automated manufacturing. ETH Zurich's In situ Fabricator is a mobile and cooperating robotic construction system, realizing the potential and performance of digital fabrication directly on construction sites. The use of digital resources enables a new approach in the fields of architecture, structural engineering, and construction. These are advancements that improve production efficiency, augment building sustainability, and pave the way for the realization of radical new architectural designs. ETH Zurich, home to the National Centre of Competence in Research (NCCR) Digital Fabrication – an instrument of the Swiss National Science Foundation, is a global leader in advanced building processes in architecture. At CeBIT 2016, the NCCR Digital Fabrication presents a 3D-printed model of the mobile robotic fabrication platform, "In situ Fabricator." In addition, visitors can preview a new on-site digital construction technique, "Mesh Mould" on video.



Augmented creativity – where colouring book characters come to life

Augmented reality provides a unique bridge between real-world activities and digital enhancement, renewing traditional activities of creative play in a new concept called “Augmented Creativity.” ETH Zurich unveils a new application that animates two-dimensional colouring book characters, bringing them to “life” in real-time and in a three-dimensional form. The “HeapCraft” research project from ETH Zurich’s Game Technology Center also allows the study of governance decisions in online game communities, in order to gain insights into how to improve our real-world communities.

Safe, energy-efficient flying robots

Skye is an energy-efficient blimp with the precise handling characteristics of a quadcopter and an integrated camera system. Safe and secure enough to be touched in flight, Skye provides a glimpse into the future of interactive aerial entertainment. The rise of more and more sophisticated flying robotic systems opens up new possibilities to evoke emotion, create interaction in brand communication, and allow the creation of three-dimensional experiences.

Skye represents one of over 20 start-up companies that are launched by ETH Zurich each year. Knowledge transfer to society is one of ETH Zurich’s primary ambitions as a public university. To achieve and support this aim we closely collaborate with industry leaders such as Disney Research Zurich, IBM Research, Oracle Labs, and Google.

Wowing customers in the digital age!

In the digital age, it is more important than ever to strongly focus on customer experience. A thorough omnichannel approach gives businesses a decisive advantage in the market. But the path towards creating a sustainable solution is difficult and starts with selecting the proper tools.

The digital era is here to stay: a wide spectrum of sectors have seen major transformations, ranging from the music industry to retail sales. There seem to be limitless possibilities for start-ups with new, disruptive ideas to enter the market. Everything can be networked and managed digitally. Digitalization has also changed consumer behaviour and expectations – the so called customer experience. Companies that offer a good customer experience are reaching into the everyday lives of people, improving customer relationships and retention. “Omnichannel” is a buzzword, referring to a holistic, seamless and comprehensive customer experience that is consistent across all channels and touchpoints of a company. The implementation of an omnichannel strategy aims to enhance customer experience – it is vital to set a focus on customers’ needs and behaviour. This is only be achieved if valid data is used for carefully planning customer journeys. Let us give you an example of a customer journey provided by an insurance company:



1 Mr X buys a new bike. The seller tells him that he could add the bike to his home insurance policy. Without leaving the bike shop, Mr X opens his insurance app and selects the appropriate addition to his policy.



2 Mr X's request is popping up on the to-do list of an insurance advisor. He gives him an immediate call right away, in order to discuss an even better insurance alternative. The advisor can make changes directly on the customer portal. Mr X appreciates the good customer service, signing up for the insurance policy.



3 Back home again, Mr X receives an e-mail which confirms the change in his policy. At the same time, the new policy is appearing on the customer portal site.



4 Now Mr X can ride free from worry, knowing that his insurance policy gives him full coverage when he needs it.

This story is not earth-shattering. But starting with Mr X's initial contact via the app, the process has changed significantly – for him and for the advisor. Digitalization provides companies with many new opportunities but poses also major challenges to them. The management is responsible for paying necessary attention to initiatives like this – and should be tasked with their implementation. In most companies, transforming structures and processes means changing the culture, which is going along with countless technical challenges.

mimacom has implemented similar projects on several occasions. By combining flexibility, agility, technical know-how with strong partnerships, mimacom can help you overcome all challenges on your way towards a successful implementation of an omnichannel strategy.

www.mimacom.com

SIX and CeBIT

SIX operates the infrastructure underpinning the Swiss financial sector, offering a comprehensive range of global services in securities trading and settlement, financial information, and payment transactions.

SIX is constantly developing innovative solutions and is committed to playing an active role in FinTech and the digitalization trend. Success strongly depends on close collaboration with customers, partners and potential disruptors. Together, we can shape the financial systems of tomorrow.

Innovation ensures and enables continuous optimization of products and services. In some extraordinary cases, game-changing ideas can fundamentally challenge the status quo. One example is the development of a revolutionary full-electronic stock market trading system — the first in the world which enables the integration of downstream clearing and settlement processes. Since 1996, the infrastructure has been continually optimized and working nearly without a hitch, even when it was confronted with huge transaction volumes created by the unlocking of the minimum exchange rate against the euro.

Innovation is a fundamental life force. Take for example, the deregulation of securities trading which allows new providers to force stock exchanges, as well as clearing houses and custodians to raise their game around the world. Wherever we look, there are young tech firms trying to establish a presence in markets that are dominated by “big players”. With services such as the P2P payment solution Paymit, SIX has demonstrated its ability to continually drive technological progress in collaboration with its customers.



Finance.



Technology.



Innovation.

We are the innovative force in the Swiss financial center and are making a strong case for FinTech. Visit us in the Swiss Pavilion.

www.six-group.com/fintech

It is a challenge to find the right balance between often contrary forces. It is essential for all market players to daily rely on a stable infrastructure. But it is essential for a company to keep pace with the accelerated speed of innovation. Survival depends on the ability to master the continuous strain of forces without isolating one from another.

Exponentially, start-ups are posing a challenge and threat to established business models. It is crucial to understand the mechanisms of this transformational process. To achieve this, SIX created the Technology Incubator F10. It is a complete innovation ecosystem with its own staff, expertise, infrastructure and partnerships. It aims to identify new technologies and to benefit from their potential. The incubator also facilitates the combination of external solutions with internal systems, in order to quickly create prototypes and test their suitability. Working with FinTech companies will help SIX to accelerate the transfer of new technologies.

The megatrend of digitalization is changing the financial sector. Blockchain technology could potentially replace important components of the banking business such as clearing. As a result, certain business areas will have to change, so as not to disappear while new players arise. The question is, whether we fight or support the cannibalization effect of new business ideas? Does Switzerland even have a chance against global technology providers, or will it wait until Google, Apple, and others capture the domestic market? As an infrastructure provider in Switzerland, SIX is doing everything in its power to assist banks at this critical stage of transformation. SIX strongly believes that success depends on a broad customer base and their solid trust in Swiss banks.

Partner Country SWISS Pavilion

Hall 6, Booth D30

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Location

Hall 6
Booth D30

adcubum SYRIUS offers component-based, cross-category standard software. The modules cover the entire value chain of the insurance industry. They enable the step-by-step transition towards a highly industrialised backend, where an insurance company does not need to take care of application development, operation, or regulatory requirements. adcubum SYRIUS is multi-category capable, multi-client capable, and multi-lingual.

Adcubum is a leading Swiss software company for international insurance solutions. In the headquarters in St. Gallen, Switzerland, more than 250 employees develop the adcubum SYRIUS standard software for insurance companies in the categories of health and accident, as well as non-life insurance. Together with our partner network, we offer comprehensive consulting and training services from a single source for implementation and introduction.



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AdNovum's Security Suite NEVIS is the Swiss market leader in identity and access management. Visitors will learn what makes NEVIS so successfully, and why the protection of identities is key in the digitization of business processes. As a second focus, AdNovum will present some projects recently implemented for the FinTech industry, including Switzerland's leading mobile payment solutions. Learn which points you should observe to choose the right technology for your FinTech investments.

AdNovum is a leading Swiss IT company. It provides a full set of IT services, ranging from IT architecture and security consulting to the design, implementation and maintenance of custom business and security solutions. Its offerings also include tailored support services and the products of the NEVIS Security Suite. AdNovum was founded in 1988 and has over 500 IT staff at its headquarters in Zurich and its offices around the globe today.



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Aerotainment Labs is a perfect example of how exciting high-tech can be. The ETH Zurich spin-off creates emotional and interactive flying solutions with a broad spectrum of possibilities such as Skye. This fully brandable, helium-lifted flying tool is a great eye-catcher at every event. It can carry cameras for livestreams, aerial cinematography, and aerial selfies. Its agility and technical features result in significant brand recall.



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Location

Hall 6
Booth D30

We will showcase how we combine enterprise messaging with smart automation and real-time measurement of the communication performance.

Beekeeper is a leading mobile communication tool for enterprises with non-office employees. We help clients from industries like hospitality, manufacturing and retail to reach and connect people in over 90 countries. We are experts in internal communication and our mission is to connect the people disconnected from their own company communication. We help you improve your internal communication, increase engagement and reduce turnover.



Canton of Zurich
Department for Economic Affairs
Office for Economy and Labour

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Location

Hall 6
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THE ZURICH EXPERIENCE

Zurich is not just a financial centre but also a leading location for other industry sectors, including ICT, life sciences, and creative industries. In collaboration with partner organisations, our focus is on making Zurich's qualities payable. This is done by appealing to the senses and presenting innovations from our economic area. Other key topics will be, of course, Zurich's quality of life and its educational and infrastructural offerings.

The Division of Business and Economic Development provides guidance to companies that are interested in moving to Zurich. Furthermore, it is the contact point for questions concerning company foundations and cluster-related activities. The division works closely with partner organizations, including the Greater Zurich Area, Zurich Tourism, and DigitalZurich2025. Together with the City of Zurich, it is responsible for coordinating the eZurich ICT cooperation network.



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Location

Hall 6
Booth D30

ComfyLight is our first product, providing perfect light-based presence simulation, which is designed to make your home safe and secure. The ComfyLight's presence sensor detects unexpected movements in your home and alerts you via your smartphone about what is happening in your home. ComfyLights are continuously dimmable and create a cosy light. When you enter a room, it switches the light on for you – and switches it off when you leave.

ComfyLight is a spin-off from the University of St. Gallen and ETH Zurich. The start-up was founded in 2015 by Stefanie Turber and Marcus Köhler, and has offices in Zurich and Munich. After three years of research and development focusing on the Internet of Things, ComfyLight provides a new and unique home security solution. It has the shape of an LED lamp and actively protects your home from burglars. The product will be available by spring 2016.



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Location

Hall 6
Booth D30

We optimize our customers' processes, thus creating significant competitive advantages. To achieve this goal, we combine excellent industry know-how with state-of-the-art technologies in modular and scalable solutions for meat, food and beverage, retail and logistics, as well as chemical, pharmaceutical and cosmetic industries.

The CSB-System AG is a leading software manufacturer and provider of industry-specific IT solutions for corporate management and process control as well as industrial automation. Since 1977, we have been successfully providing consultancy, implementation, and support services for projects of any business size, all over the world.

monitoor

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Location

Hall 6
Booth D30

Monitoor helps to automatically detect modifications on any website. Filtering alerts by keyword ensures you will only get notified about relevant changes. A web interface with graphical reports helps to get a quick overview and will get you started in creating interesting analyses.

Datahouse AG is a leading data and content provider. It specializes in the collection, networking and analysis of data for companies and develops innovative web applications. Datahouse was founded in 2005 as a spin-off of the ETH Zurich and has been a subsidiary of Wüest & Partner since 2014.

DELTALIS

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Location

Hall 6
Booth D30

DELTALIS presents its hyper secure data center deep inside a Swiss mountain. Companies that want to operate their IT systems as cloud solution or off-premise required a solid base for end-to-end security, starting with physical security. DELTALIS provides high security with its unique ISO27001-certified and most energyefficient data center.

DELTALIS operates its hyper secure data center in an environment that was made for protection. It is located where the Swiss military built its control and command center, now being a safe and secure place for data. With 700m³ mountain water for primary cooling, a multilayer security concept, and an outstanding fiber connectivity, it is the ideal place for data and IT systems. DELTALIS created a secure haven for data and IT systems.

digital.swiss Digitale Innovation
in der Schweiz

Contact

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Location

Hall 6
Booth D30

At CeBIT, we will introduce the online platform digital.swiss, an initiative that is building on the “digital agenda 2.0” and addressing challenges and opportunities of digitization in 15 topic areas. It uses an especially developed scorecard for measuring current states of digitization in Switzerland. “digital.swiss” is designed to identify fields of action.

digital.swiss — Monitoring Digitization in Switzerland: Digitization is increasingly driving innovation in economy and society. It is vital for us to proactively take advantage of the ongoing transformation processes to position Switzerland as innovative and competitive business location in the future. With digital.swiss, ICTswitzerland created a synergistic platform for gathering information on digitization and showing the potential of possible future actions to take.

**DIGITAL
ZURICH
2025**

Contact

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At CeBIT, we will outline the opportunities of Greater Zurich as an innovation hub for young founders, corporates, intrapreneurs and financial investors. Our activities will include:

- KickStart Accelerator for founders and intrapreneurs
- collaboration and co-development opportunities for corporates, tapping into a vast pool of digital innovation and talent
- participation opportunity for experienced mentors
- investment opportunities for financial investors

DigitalZurich2025 (DZH) is a cross-industry initiative to position the Greater Zurich Area as a leading hub for digital innovation in Europe. Founded by 18 renowned Swiss organizations, DZH2025 draws upon the convening power and global networks of these leaders in industry, finance, academia, and venture capital. Founders from all over the world are invited to explore the Swiss innovation ecosystem as their hub for incubation and global expansion.



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Our appearance with
DZH2025 at the CeBIT aims to:

- introduce "The Interface of Things" to a wider national and international audience
- give people and potential clients an idea how they can make better use of data and connected devices
- inspire other digital creatives to create new connected solutions

The Zurich-based start-up dizmo provides a ground-breaking software platform to efficiently orchestrate all digital things. This is why it is called "The Interface of Things". Its patent-pending interface technology gives users direct access and full control of their digital content, services, and objects. From any source, on any platform. The software is available for consumers, creatives and companies from a broad variety of industries.



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Our appearance at the CeBIT
is an opportunity to:

- introduce our platform for managing on-demand urban mobility to an international audience
- demonstrate how artificial intelligence is used to make bike-sharing systems reliable

ElectricFeel, a spin-off from ETH Zurich, provides a revolutionary management solution for mobility on demand, solving the biggest issue shared mobility systems still face: the imbalance between supply and demand. Thanks to a pioneering cloud-based software, operators can magically increase the availability of vehicles and improve the user experience. It is already successfully used for managing bike- and e-scooter sharing services in Europe and Middle East.



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At CeBIT, we will present our latest products and provide demonstrations of products, applications, and new product designs from our roadmap.

EM Microelectronic is a Swiss semiconductor manufacturer located in Marin. It designs and produces ultra-low-power, low-voltage, digital, analog and mixed-signal integrated circuits for battery-operated and field-powered devices in wearable, consumer, automotive, and industrial applications. The company is specialized in customer specific integrated circuit and display solutions.



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Innovative EPFL spin-offs:

Cyberhaven provides total defence by incorporating the most accurate technology available for identifying and preventing the exploitation of zero-day vulnerabilities in applications, as well as insuring the integrity of documents, software and policies used. SmartCardia has developed a wearable medical device and cloud technology solution for physical and emotional health monitoring. The device will target the monitoring of sleep, stress, and heart health, communicating with the mobile phone of the user.

EPFL is Europe's most cosmopolitan technical university with students, professors and staff from over 120 nations. As a dynamic environment, EPFL is focused on three missions: teaching, research, and technology transfer. EPFL works together with an extensive network of partners including other universities and institutes of technology, developing and emerging countries, secondary schools and colleges, industry and economy, political circles, and the general public, to bring about real impact for society.



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Ergon demonstrates how the Airlock Suite effectively protects applications, identities, and data from an ever increasing amount of internet threats. A secure environment enables companies to capitalize on digital opportunities. Ergon also will present innovative ICT projects in the areas of FinTech, digitalization, Internet of Things and Industry 4.0. We will also give a proof of how Swiss engineering is meeting highest quality and security requirements.

Founded in 1984, Ergon Informatik AG is a leading developer of bespoke software solutions and products. The cornerstone of our success: 240 highly qualified IT specialists who are committed to creating value for the client. Since 2002, the Airlock Suite protects web applications, identities and data by filtering content, authenticating user sessions, and providing company-wide SSO in one complete and orchestrated security solution.



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ETH Zurich, the Swiss Federal Institute of Technology in Zurich, presents an overview of its research and education outcomes in the fields of robotics, digital fabrication, and augmented creativity through film and demonstrations of some of its flagship projects. Augmented creativity is a new concept that allows, for example, coloring book characters to come to life as three-dimensional characters. The In-situ Fabricator, a mobile and cooperating robotic construction system, opens up the potential and performance of digital fabrication for construction sites. Skye, an energy efficient blimp, is safe enough to be touched in flight. It combines the precise handling characteristics of a quadcopter with an integrated camera system.

ETH Zurich is one of the world's leading universities for technology and natural sciences. It is well known for its excellent education, ground-breaking fundamental research, and implementing its results directly into practice.



We will showcase our latest innovation including among the others our brand new EN-Sign10 MultiTouch signature pad featuring a capacitive touchscreen to improve the customer experience as well as our comprehensive software platform to fulfill all the needs for a real digital transformation.

Founded in 2012, Euronovate has grown to be a global leader in digital transformation solutions. Euronovate's main focus is to help organizations to go fully digital transforming their internal and external paper-based processes into digital natively, ensuring the legal compliance through the most secure and best in class e-signature solutions.

Our activities are organized into four line of business:

- Business & legal consulting
- Software development
- Design and manufacturing of specialized hardware
- Cloud services

While Euronovate is highly diversified across products and solutions, distribution channels and geographies, our "one-stop-shop approach" to doing business provides a unique and powerful competitive advantage.

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Hes·SO

Haute Ecole Spécialisée
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Fachhochschule Westschweiz
University of Applied Sciences and Arts
Western Switzerland

Contact

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iNUIT is a large-scale research program of HES-SO, which aims to building a dedicated infrastructure for urban spaces based on the Internet of Things. Particularly, it focusses on major events such as festivals and sport events which pose many of the same challenges as entire cities, only being concentrated to one location and one date space. iNUIT is mainly focused on optimizing mobility, physical security, resources, an waste management.

The HES-SO University of Applied Sciences and Arts of Western Switzerland has become a great source of skills, ideas, innovation, creativity and knowledge. With its 28 schools of higher education, the HES-SO plays a preeminent role in the socio-economic and cultural development of the seven cantons of Western Switzerland. It is a recognised player in Switzerland's and the world's landscape of higher education. With over 20,000 students, the HES-SO is the largest UAS in Switzerland.



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We show what is possible today in the domain of simulations: in addition to the coupling of different physical effects, important developments in high performance computing are moved into the cloud. This will change the way simulations are done. Furthermore we present the Power-To-Gas energy storage, an innovative energy conversion technology that captures excess renewable power.

In the domain of energy, the IET stands for research and development projects. The Microsoft Innovation Center for Technical Computing (MSIC) is part of IET. It is one of the largest groups of experts in Switzerland on numerical simulations who has an excellent infrastructure of hardware and software. Our institute simulates structures, flows, as well as thermal and electromagnetic processes.



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IFS demonstrates their industry-focused C++ development environment Clevelop, offering features for code rejuvenation, refactoring, and quality improvement. IFS' Geometa Lab demonstrates OSM2VectorTiles, a unique high-quality, high-performance, open-source, and easy-to-setup map of the world that is used, among others, in aircrafts of the US weather agency NOAA.

IFS supports clients in all areas in and around software development and data engineering. With our "Software Health Check" we improve the quality of software and development teams. Our experts examine the surface (UX), the software's skeleton (architecture), and guts (code), in order to diagnose potential deficiencies as well as to suggest and perform "therapies" for quality improvement. Further, IFS provides development tools such as Clevelop, a modern C++ IDE.



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ITA is will demonstrate its expertise in the area of strong IoT Security. There will be two use cases be presented: “Centralized Attestation” with a central server, attesting the security of IoT devices; and “Mutual Attestation” with network components for establishing mutual trust e.g.in the electrical grid. Stringent security requirements can be met by implanting a tamper-proof Trusted Platform Module (TPM) into an IoT device.

The Institute for Internet Technologies and Applications (ITA) conducts applied research and development in the area of network security. It is globally renowned for its open source strongSwan VPN software (www.strongswan.org). strongSwan is the first VPN product available which offers quantum-resistant cryptography. Another focus is on IoT security where the strongTNC software can be used to secure embedded components, e.g. in the electrical grid.



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ICTswitzerland organizes and manages the large-scale project “Switzerland is Partner Country of CeBIT 2016“. It aims to enhance the country’s international reputation as a successful ICT nation, and to effectively position domestic high-performance products in emerging markets worldwide.

ICTswitzerland is the umbrella organisation of Switzerland’s trade associations, providers and users of information and communications technology (ICT). ICTswitzerland is a common voice in dealings with the general public, the authorities and other associations, and forms the synergy platform for activities and common interests. ICTswitzerland aims to promote and further develop ICT and the specialists and organisations who work in ICT in Switzerland.



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As an M-commerce pioneer in the field of synchronized apps, we have successfully been serving the Swiss market since 2010. Our team never stops working on constantly developing and optimizing our high-quality products. Would you like us to help you win customers with high-performance apps that are based on our framework? The iEffects team will be glad to show what we can do. Visit us at CeBIT 2016!

iEffects – M-Commerce Framework for High-Performance Apps. iEffects supports you in getting faster into business: With the iEffects' framework you will benefit from our long-term experience in the fields of synchronized M-commerce applications. As a result, End-customers are provided with a great shopping experience – online as well as offline. With iEffects' synchronization technology you turn your customers' mobile devices into a professional shopping tools.



INFRASTRUCTURE LIFETIME SERVICES

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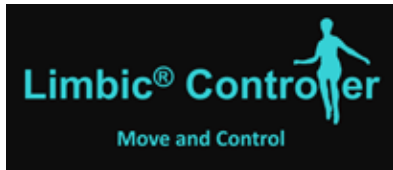
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Informatio will give a live presentation of monitoring EMC Centera, Isilon and Data Domain systems, as well as NetApp FAS systems. Furthermore, there will be whitelabeling possibilities for resellers.

Informatio offers services to monitor storage system of the vendors EMC and NetApp. Based on a software-as-service approach, these services are delivered to end customers and resellers. Core competencies are monitoring, operations, and the migration of EMC Centera archive systems.



CeBIT 2016 is the world premiere of the Limbic® Controller, the first chair-based system for hands-free on-screen control, actuation, and navigation in VR. Based on Inno-Motion's previous product, the Limbic® Chair, it uses hip- and leg movements to generate control output. It is another showcase of how our unique approach of designing based on neuroscience and medicine can lead to revolutionary products that improve productivity, involvement, and health.

Inno-Motion AG was founded by Patrik Künzler, Doctor of Medicine and Senior Researcher in Brain Science. His start-up is focused on combining medical and brain research insights with a smart approach of designing things for our everyday lives, referring to it as "design from the brain". So far, the results include the Limbic® Chair which makes sitting healthy and fun, the Limbic® Controller, which allows for hands-free navigation on screen and in VR, as well as several products, stemming from Patrik Künzler's work for MIT Media Lab, Ferrari, and Volkswagen AG.

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Location

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Booth D30



Iprova is pioneering the use of advanced computer algorithms to augment human intelligence and create the "next" key commercially relevant inventions. The company delivers streams of patentable inventions in customer-nominated areas.

Iprova has developed a data driven approach to the creation of patentable inventions. We work with our customers to create the "next" key inventions on their behalf across a wide range of areas including healthcare, autonomous vehicles, 5G telecommunications, mobile devices and smart grid. Our unique Artificial Intelligence-based software senses how changing day-to-day social, market and technological advances relate - in an inventive way — to our customers product roadmaps, business strategies or other areas of interest.

"Iprova is a valuable partner for Philips. They complement our own research activities with their out-of-the-box inventions and they help us to generate IP where and when needed. I am very impressed by their technical expertise and advanced thinking."

Ruud Peters, former Chief Intellectual Property Officer at Philips.

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swiss made security.

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ISPIN's topics at the CeBIT is Secure Digital Business: Business processes are increasingly digitalized. Our products I-AM Pocket® and VIRTO® as well as infrastructure solutions around Airlock protect these processes from attacks. Cyber Risk Resilience®: In today's cyber environment, conventional protection mechanisms become more and more insufficient. Our brand Cyber Risk Resilience® describes an overall concept for obtaining resilience.

ISPIN AG is a leading supplier of cyber security network solutions and of consulting services in information security. Being a specialist in cyber security and information security, ISPIN has excellent know-how and offers a well-selected range of solutions and professional expertise. Customers are enabled to increase their resilience against cyber-attacks by using adequate and well-conceived security solutions.

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At CeBIT, we will showcase the following solutions:

- Mobile Intranet: seamless extension of the Intranet to mobile devices via app
- Enterprise Ready Social Intranet & collaborative solutions: based on Share-Point/MatchPoint Snow
- 0365 News solution with Mobile App

itsystems supports companies in digitizing their processes by using appropriate services and ready-made solutions. To do so, we focus on the pivotal role of digital work stations, since all user-relevant information is used to be provided in a content-specific and device-agnostic manner.



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At CeBIT 2016, Pfeiffer will introduce writing instruments, laminating and binding machines for offices of any size and related to supplies, including large and small laminating pouches, plastic, coil and wire bindings as well as covers from our current range of products. Pfeiffer also offers calculators, ink cartridges, and toners for all popular printers.

Since 1908, the Swiss company J.F. Pfeiffer AG has been trading office products in Switzerland and is now specialized in producing these products for the global market. Pfeiffer aims to offer office products at “reasonable customer prices” while, at the same time, dramatically reducing costs for transportation by shipping directly from manufacturer to customer. Dr. Ueli Wolfensberger has received an OPI Lifetime Achievement Award for his achievements in this business.



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Virtualization resources like storage and server are taking big steps to enter data centers. Unfortunately, this is hardly possible using current proprietary network infrastructure, which makes full automation impossible. Network infrastructure that is based on software, open standards, and OpenStack technology enabling massive savings in OPEX and CAPEX.

Juniper Networks (NYSE:JNPR) delivers innovation across routing, switching and security. Juniper Networks’ innovations in software, silicon, and systems transform networking experience and economics. Please find additional information at Juniper Networks (www.juniper.net) or connect with Juniper on Twitter and Facebook.



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At CeBIT we will:

- give a live impression of what learning-by-doing means in the virtual space
- increase the awareness of innovative virtual education and training simulations
- showcase our mission to leverage technology to create the best training solutions, and to demonstrate the proven value added by our platform and approach
- enter in to a dialogue with industry experts to understand their needs and to help solve their challenges

Learn Technologies offers a revolutionary Unity3D platform for the development of training simulations. It allows executing learning-by-doing concepts in a virtual space. Whether it comes to onboarding new staff, safety and security training, communicating new quality standards, or educating employees in operating complex machines or processes: LT provides access to truly innovative, affordable and unlimited education, training, and re-training.



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Leonteq is a globally leading business-to-business (B2B) fintech player providing technology and services for investment solutions. At the core of Leonteq's offering is a proprietary and innovative IT and investment services platform designed to maximize flexibility, transparency and services for platform (e.g. banks, insurances or corporates) and distribution (e.g. asset managers, banks or insurances) partners.

Leonteq was initially founded by four industry experts in 2007 and today counts 470 employees from 40 nationalities. Headquartered in Zurich, Leonteq operates globally with offices in Geneva, Monaco, Guernsey, Frankfurt, Paris, London, Amsterdam, Singapore and Hong Kong. Our focus lies on automating the entire value chain of services in the area of structured investment solutions and pension solutions to increase cost efficiency. Leonteq's registered shares (LEON) are listed on the SIX Swiss Exchange.



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We will pre-announce the launch of LzLabs Software Defined Mainframe™. LzLabs Software Defined Mainframe™ enables both Red Hat Linux and Cloud infrastructures like, for example, Microsoft's Azure for processing thousands of transactions per second. At the same time, enterprise requirements for reliability, scalability, serviceability and security can be maintained. This software enables unrivaled compatibility and exceptional performance, thus dramatically reducing IT costs.

LzLabs' software solution allows an executable form of legacy customer mainframe programs, operating without changes and compromise. They deliver optimum performance in a contemporary and cost-effective computing environment, and enables mainframe data to be written and read in their native format. This new environment works without forcing recompilations of COBOL or PL/1 application programs, or making complex changes to the enterprise business environment.



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We will showcase our latest products, application examples, and new product designs from our roadmap.

Micro Crystal AG, located in Grenchen / Switzerland, is a leading manufacturer of Miniature Tuning Fork Quartz Crystals (32kHz to 250MHz), Real Time Clocks, Oscillators and OCXO's which are used by leading global manufacturers of mobile phones, consumer products, IOT applications, computers, automobile electronics, watches, industrial controls, as well as medical implantable devices and other high-reliability product applications.



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In the digital age, big data and digital touch-points are increasingly important. An on-going cloud and omnichannel strategy give your business a decisive market advantage. At CeBIT 2016, the mimacom group will present their flexible implementation solutions, based on open source technologies.

mimacom group is “the open source integrator”, operating internationally. With its more than 150 employees in software development, project management, and agile methodologies, it meets even the most demanding needs for customized software solutions. mimacom is the only company in Switzerland whose agile processes are backed by the maturity level 5 CMMI standards.



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At CeBIT, Monetas presents their technologies and solutions that will power the next generation of mobile financial services and provide unbanked adults worldwide with access to the global economy.

Monetas is a Swiss software company, developing cryptofinance technologies that empower people to live and work more freely than ever before, creating a world of unprecedented prosperity. The Monetas platform makes transactions easy, cheap, instant, global, secure, and private – far more so than existing systems. By dramatically lowering transaction costs, Monetas enables partners to expand financial inclusion to anybody with a smartphone, eliminating the need to develop cost-intensive brick-and-mortar banking networks.

netcetera

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Innovation Hub for the Digital Enterprise: Netcetera, offers products and services for software-enabled business. Our core industries are banking, payment, health and transport. We stand for:

- software ecosystems from app to back-end
- high-secure software development and operations - full lifecycle: from strategy to implementation

Netcetera is one of the top software companies in Switzerland supporting its varied customers' core business with tailored solutions. Dedicated professionals, many years of experience and proven expertise have established the company's excellent reputation. Sophisticated software with an innovative approach are Netcetera's trademark, resulting in numerous awards, satisfied customers and employees. Founded in 1996, the Zurich-based Netcetera holding company has 350 employees in Switzerland, Liechtenstein, Germany, Macedonia and the United Arab Emirates.



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Location

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Our customers use the Mobicall Platform to handle emergency cases, crisis communication, evacuations, and rampage alarms. But it is also used for personal security, and other relevant security areas. At CeBIT 2016, we will present our new and unique emergency application for smartphones, task management, "all-in-one" alarm contact center, information distribution and localization for health services, and Mobicall for the first time.

New Voice is a global system integrator and solution provider. Our key product is Mobicall, the "Unified Event Communication Platform". We aim to provide a quick, safe, and relevant communication system as a critical factor for optimizing all security processes. In the event of general problems, emergencies, crises, etc., responsible people or groups have to be informed immediately. The Mobilization Platform Mobicall uses all communication technologies in order to provide you with an efficient and safe information distribution system.

nexiot

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Location

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Demand for IoT and M2M connectivity is booming. Major problems are:

1. Installation, setup and integration,
2. Maintenance,
3. Information risk and security,
4. Uncertainty over TCO, technical inter-operability and new technology risk. Nexiot has taken these problems off the table and has a credible heritage of ETH Zurich, KTI and along with strategic partners like SAP, Swisscom, SwissTerminal and Link Institute.

Nexiot AG is an Industrial IoT & M2M company, based in Zurich, Switzerland. As an Industrial IoT partner, Nexiot provides local-to-global connectivity, thus solving complex asset management problems. Our zero maintenance devices include bi-directional communication for advanced mobile asset tracking, time-monitoring, accountability, security, route and delay optimisation with on-board documents enabled.

NOSERGROUP

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At CeBIT, we will present companies of the Noser Group:

Akros: Computer science and services for demanding applications throughout the life cycle

www.akros.ch

Bucher + Suter: Internationally renowned integration partner for intelligent contact center solutions
www.bucher-suter.com

FROX: Consulting and Software for optimizing IT- and operational processes
www.frox.com

Noser Engineering: Software Engineering at the forefront of technological front
www.noser.com

Noser Young Professionals: Basic vocational training and small-scale projects
www.nyp.ch

Since 1984, the Swiss Noser Group has been providing expertise in telecommunications and computer science, as well as technological development, meeting the need for innovation and entrepreneurial opportunities.



PRIME COMPUTER

Contact

Prime Computer AG

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www.primecomputer.ch

Contact person

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contact@primecomputer.ch

Location

Hall 6
Booth D30

At CeBIT, Prime Computer will present two new computers: PrimeMini Pro and PrimeMini Slim. The first is designed to eliminate most critical sources of error in PCs, such as long upload times, high electricity consumption, noise, and loss of performance. PrimeMini is perfectly suited for applications where downtime is not acceptable. Additionally, we will present a new revolutionary product.

Prime Computer defines a new generation of Computers. They combine steady performance, plain aesthetics, and pure sustainability. The advantages are:

- Rooted in Switzerland
- Timeless Design
- Green ITw

renata 
batteries

Contact

Renata SA

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www.renata.com

Contact person

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Location

Hall 6
Booth D30

At CeBIT, we will showcase our latest products and new product designs. Additionally, we will deliver application demonstrations from our roadmap.

Renata SA, with headquarters in Itingen / Switzerland, is a leading global manufacturer and supplier of industrial batteries for watches and the OEM electronic industry. We offer a wide range of different battery technologies: lithium primary and secondary, mercury-free silver oxide button cells, zinc-air cells as well as thin-film cells and different battery holders.

Together
ahead. **RUAG**

Contact

RUAG Schweiz AG, RUAG Defence

Marketing & Sales
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3602 Thun, Switzerland

www.ruag.com

Contact person

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Location

Hall 6
Booth D30

We will introduce the RUAG Cyber Training Range and the RUAG Cyber Security Portfolio (services in the area of strategy development, auditing, security design, integration, simulation, and training in a realistic ICT environment). Dr. Markus A. Zoller, CEO Division Defence, will deliver a keynote speech, addressing a company's fitness for cyber. RUAG is co-sponsor of the SWISS Pavilion Executive Reception.

RUAG Defence is a strategic technology partner of military forces and operators in critical infrastructures. RUAG has been active in cyber security for many years and is a Swiss expert for preventing, detecting and responding to cyber-attacks. The company's solutions cover consulting, training, and innovative technology, providing complex organizations with different varying requirements with specially customized solutions.

 **SWITZERLAND
GLOBAL
ENTERPRISE**
enabling new business

Contact

Switzerland Global Enterprise

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Location

Hall 6
Booth D30

Working on behalf of the State Secretariat for Economic Affairs SECO, Switzerland Global Enterprise (S-GE) uses its expertise in internationalization to help Swiss companies, especially SMEs, identify and develop new business potential on a worldwide basis. It provides regular information about relevant trends in the global markets, as well as professional advice and support in finding contacts and partners, and identifying new business opportunities.

Switzerland Global Enterprise (S-GE) works all over the world to support entrepreneurs and promote Switzerland as a business location. Its role as a center of excellence for internationalization is to foster exports, imports and investments, to help clients develop new potential for their international businesses and to strengthen Switzerland as an economic hub. S-GE is a strong and trusted partner for its clients, the cantons and the Swiss government, with a global network of experienced advisers and experts.



Contact

Secure Swiss Data

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Contact person

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Location

Hall 6
Booth D30

Secure Swiss Data will debut at CeBIT 2016 and present itself to the world for the first time. Learn about our secure collaboration and email accounts. Find out how you can benefit from a unique combination of terms of services, law, operational principles and technology. Find out more about Kolab Systems, the leading solution for collaboration in confidence with unique advantages for SME, large enterprises, ASP and ISP.

Secure Swiss Data is a Swiss secure email service, including a cloud based calendar, notes, schedule, tasks and files system which are automatically integrated within your email dashboard and synchronised across all of your devices seamlessly. Powered by Kolab Systems AG, the company that enables you to collaborate in confidence, both companies will be presenting jointly to give you a spectrum of options no other solution has to offer.



Contact

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Contact person

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Location

Hall 6
Booth D30

SBB will present an exciting range of innovative solutions that have already been put into action and are changing the landscape of customer activities as well as rail services. Demos and presentations will provide practical insights and highlight the valuable role that IT plays as the linchpin of the whole group.

SBB is the largest transport company in Switzerland and has the world's busiest rail network, with more than 1 million passengers travelling on its 3,000 or so kilometers of track every day. 33,000 employees work around the clock to ensure that the railway runs safely and punctually. SBB Information Technology manages the group's IT infrastructure and is one of the largest IT employers in Switzerland with some 1,000 staff.



Contact

SIX Group

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Contact person

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Location

Hall 6
Booth D30

SIX stands for financial technology (FinTech) at the highest level – efficient, secure, stable. We want do our bit so that Switzerland remains one of the highest-performing financial centers with the best-possible infrastructure in the world, and keep it that way. Together with insights into our core products and services offerings, we will be highlighting our latest innovation efforts and developments including our F10 incubator, international Hackathon, hosted Start-ups, sample prototypes and more.

SIX operates Switzerland’s financial market infrastructure and offers comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions on a global scale. The company is owned by its users: approximately 140 banks of various size and orientation.



Contact

SpinningBytes AG

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www.spinningbytes.com

Contact person

Mark Cieliebak
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mc@spinningbytes.com

Location

Hall 6
Booth D30

We will showcase a performant software that analyses and “understands” text documents in various languages. Using this software, we can extract relevant information from arbitrary texts, e.g. the sentiment of a text (positive, negative or neutral), which topics occur, or which companies and persons were mentioned in the text.

SpinningBytes develops software that automatically finds relevant information in huge data sets of text, numerical data, images, and audio files. These insights can be used for better informed business decision making, process optimization, or new data products. SpinningBytes is a joint spin-off of Swiss Federal Institute of Technology (ETH) and Zurich University of Applied Sciences (ZHAW), and employs experts in Data Analysis, Machine Learning, and Software Engineering.



Contact

Swiss Post

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Contact person

Michael Eberle
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michael.eberle@post.ch

Location

Hall 6
Booth D30

Swiss Post connects the physical and digital worlds, setting new standards in Switzerland with innovative technologies in intelligent products and system solutions. With concrete examples from its portfolio, Swiss Post will showcase how it eases the workload of its customers – already today as well as in the future, thus giving them greater scope for development.

As a diversified company, Swiss Post operates in the fields of communication, logistics, retail financial, and passenger transport markets, being present in around 25 countries. In addition to classic postal delivery, it offers tailor-made solutions in direct marketing and document management, comprehensive logistics and e-commerce services, future oriented mobility solutions as well as multifaceted financial services.



Contact

Swiss Post - ICT Campus

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Contact person

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Location

Hall 6
Booth D30

Visitors to CeBIT 2016 will be given insights into the everyday work of mediamatics apprentices. Videos will be produced, interviews conducted, and contributions for the social media channels prepared live on site.

Swiss Post Ltd is the national universal postal service provider and also an international company. It has around 63,000 employees and is one of the largest training companies, offering jobs to over 2,000 apprentices in 15 different professions. To strengthen its IT and mediamatics training, Swiss Post opened the ICT Campus in 2015, providing IT courses, and hosting the Competence Center for Young Professionals (CCYP), working on interdisciplinary projects. One project involves ICT Switzerland and Swiss Post Ltd, providing CeBIT with media and communication support.



Contact

Swisscom

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Contact person

Media Relations
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Location

Hall 6
Booth D30

We work tirelessly for the future of Switzerland. With the best network in Switzerland and innovative digital products, we are making an important contribution to the competitiveness of the Swiss economy. We offer an insight into Switzerland's future, using the Internet of Things and virtual reality, and we are looking for people that share our vision and passion. If this sounds like you, speak directly with our HR specialists.

The best in the networked world – everywhere and all the time. As Switzerland's leading telecommunications provider, we strive to be a trusted and inspiring partner to our customers, offering them the best network, excellent products, and outstanding services. It allows customers to feel secure and at ease, quickly and simply find their feet and experience and achieve the extraordinary.



Contact

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Location

Hall 6
Booth D30

At CeBIT, SI will be presenting new developments from such areas as: digital democracy and self-organizing systems (Computational Social Science ETH Zurich), socio-cultural and educational dialogues (Ethics and Society SIG), educational gaming programs (Informatics@School), medical-IT (HighDim & Medizininformatik SIG), IT-security (Cloud-Computing SIG), sustainable IT (Green IT SIG), open source products (Cloud Computing), Virtual and Augmented Reality (VirtualeSwitzerland & Multimedia SIG), and 3D-Panoramic Filming (3D360.ch).

The Swiss Informatics Society (SI) is a leading representative of professional information technology in Switzerland. We focus on promoting computer sciences amongst younger generations of all ages. The ECDL (European Computer Driving License) contributes to increasing eLiteracy levels in Switzerland. The high-level of expertise at SI is made possible by its twenty-four "Special Interest Groups" and R&D groups.



Contact

Switzerland Innovation

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Location

Hall 6
Booth D30

Switzerland Innovation creates a platform for international and domestic companies of all kinds, allowing them to develop their research activities in partnership with our top-universities and higher education institutions. The sharing of ideas between researchers, talented individuals, and innovative entrepreneurs creates breeding grounds for innovation in one of the most innovative countries of the world.

Switzerland Innovation is the Swiss Innovation Park with the five sites Basel, Villigen, Zurich, Western Switzerland, Biel, as well as a national foundation. For developing innovative ideas into marketable products, Switzerland Innovation offers domestic and foreign companies the best locations in Switzerland: first-class accessibility, close to universities, suitable for further expansion, and in attractive areas.



Contact

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Location

Hall 6
Booth D30

“The Circle“ is an ideal office location for ICT companies and their employees. The Convention Center in “The Circle“ offers space and modern infrastructure for conferences and events with up to 2,300 participants. At CeBIT, we will present our unique offerings by providing a virtual experience.

“The Circle“ will be a destination at Zurich airport. It will cover 180,000 square meters of usable space and feature two Hyatt hotels as well as a Convention Center, international brands and companies, a medical center and well-planned, state-of-the-art office space. A wide range of further offerings in the fields of art, culture, dining, entertainment, and education round up the spectrum.



Contact

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Location

Hall 6
Booth D30

Our appearance at CeBIT will focus on the ti&m garage, our innovation lab for fast delivery. From the creation and the concretization of an idea to the design of the product all the way to agile development of the solution – you develop your digital innovation in close cooperation with our designers, business experts and software developers. Further on our digitalization products: the ti&m channel suite for fast, simple and highly efficient digitalization of your client relationships and the ti&m security suite for secure and user-friendly, strong authentication across all channels and on all devices.

ti&m – technology innovation & management is the innovative Swiss IT service provider with offerings across the entire value chain for demanding customers. In the markets, we are positioned as an agile company in the fields of change and innovation with locations in Zurich, Berne, Lausanne and Frankfurt /M. Our staff includes 230 excellent software engineers, designers, and advisors.



Contact

TWINT AG

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Contact person

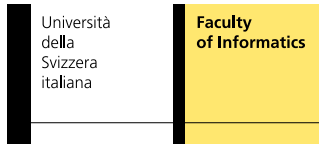
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Location

Hall 6
Booth D30

TWINT is Switzerland's first payment and shopping app for quick cashless payments. The principle behind TWINT is very simple: install the app, top up your account free of charge, and pay with your smartphone. TWINT offers more than mobile payments: In 2016, we will gradually introduce value-added services such as digital stamp cards, mobile coupons, and FastLane (placing orders, paying on the move and picking up goods on site).

TWINT AG was founded in July 2014 with the objective of developing a digital wallet for Switzerland. The company comprises a small but effective team and is a 100% subsidiary of PostFinance – Switzerland's leader in payment transaction processing. TWINT is highly innovative in the areas of mobile payments and mobile marketing.



Contact

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Location

Hall 6
Booth D30

The Faculty of Informatics at USI will present its research activities. Scientific research at the Faculty of Informatics is conducted mainly with projects investigating different branches of informatics, focusing on eight main areas: Computational Science, Computer Systems, Geometric and Visual Computing, Information Systems, Intelligent Systems, Programming Languages, Software Engineering, Theory, and Algorithms.

The Faculty of Informatics at USI is a renowned centre of excellence in advanced informatics and one of the key educational and research institutions in Switzerland. The Faculty trains its students to become experts in Informatics with an interdisciplinary approach, a sound knowledge of its applications, and strong project management and teamwork skills.



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Location

Hall 6
Booth D30

UZH will proudly present CoinBlesk www.bitcoin.csg.uzh.ch, an app developed at IfI and enabling a safe and fast mobile payment method, which works by using NFC contactless technology – no swiping, signing, or PIN necessary. CoinBlesk users can make Bitcoin payments within seconds via their Android smartphones. At CeBIT, visitors can experience how easy it is to carry out Bitcoin transactions, whether from person-to-person or between buyer and seller.

The University of Zurich is one of Europe's top research universities. Its Department of Informatics, IfI, is a leading center of excellence for innovative research in areas that go beyond the classic fields of interest in informatics. For instance, topics of aging society and sustainable development are explored in the Department's three research focus areas: people-oriented computing, big data analytics, as well as computing and economics.



Contact

Wingtra

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Location

Hall 6
Booth D30

Participating at the CeBIT, Wingtra will:

- showcase how civilian drones open new possibilities in improving wildlife protection, agriculture, mining and even parcel delivery
- give an example of the stunning results interdisciplinary work can bring

Wingtra is a fast-growing Startup from the Autonomous Systems Lab at ETH Zurich, developing hybrid flying robots for civil applications. While conventional quadcopters are limited in range and speed and fixed wing airplanes need catapults and runways, Wingtra's hybrid system combines the advantages of both worlds. It is as agile as a multicopters and it has the superior flight capability of a fixed-wing aircraft regarding range and speed. It opens new possibilities in improving wildlife protection, agriculture, filming, parcel delivery, and many other applications.



Contact

xorlab AG

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Location

Hall 6
Booth D30

Interested visitors will learn more about the topic of cyber-attacks and client-side attacks in particular. We will provide information on our innovative technology which is designed to detect sophisticated unknown attack vectors without signatures or patterns.

xorlab is an ETH Zürich spin-off company that develops solutions to enable defense against sophisticated cyber-attacks. Our flagship product is a network appliance solution which detects file-based Zero-Day exploits and exploit kits on websites. The appliance can be deployed into an organization's network and protects client systems against sophisticated client-side attack vectors.



Contact

ZHAW Zurich University of Applied Sciences IAS Institute of Applied Simulation

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Location

Hall 6
Booth D30

dayzzi.com gives a practical example of an online expert system in the b2b sphere. We will present current and upcoming research projects in the fields of forecasting, expert systems, as well as in the areas of retail sales forecasting, motorway congestion forecasts, and intelligent plant determination algorithms.

Core competencies of the IAS are the development and implementation of adaptive algorithms for application for the analysis and optimization of concrete, complex systems. We implement and combine methods and algorithms from basic research, in order to develop new approaches towards problem-solving and to implement them by using web, visualisation, and smartphone technologies. Application areas include recommendation engines, forecasting systems, and expert systems.



Contact

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Location

Hall 6
Booth D30

In cooperation with Posity AG, the Institute of Applied Information Technology (InIT) has created a tool which can be used to develop database-oriented apps. Known as 'Posity Design Studio', the tool targets non-IT specialists who can use it to design complex applications in an easy and economic manner. The tool supports standard requirements for business applications, runs as normal Windows app or as web app in a browser without any extra expenditure. It can also be linked to production systems.

InIT provides a broad spectrum of competencies in the area of distributed information systems. With its five focal points and the inherent topics contained, InIT covers not only all key technological areas of smart information systems, but also considers crucial operational aspects.



Contact

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Institute of Business Information
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Location

Hall 6
Booth D30

We will address the challenges of an increasingly ageing population and growing number of elderly people who are retired and inactive for every-longer periods of their lives. Studies provide evidence that occupation has an important influence on health and well-being. With an innovative ICT platform, the project ExpAct aims at supporting older people in following occupations.

The ZHAW School of Management and Law is one of Switzerland's leading business schools. Our internationally renowned BSc and MSc programs as well as our range of continuing education programs are profoundly scientific-based, interdisciplinary, and practice-oriented. The Institute of Business Information Technology itself is an application-oriented center of competence at the interface between business administration and information technology.

Swiss Pavilion

Communication & Networks

Hall 13, Booth C76

89 AareNet AG **90** Fast Opticom AG **91** Fastlog AG **92** New Voice International AG
93 Promino AG **94** WBe AG



Contact

AareNet AG

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Location

Hall 13
 Booth C76

Aarenet AG will demonstrate the integration of landline fixed phones via smartphone apps, providing a solution to enable new routes for distribution as well as additional revenue possibilities for carriers. Aarenet will also present their latest release of the Aarenet carrier grade VoIP system, a secure solution which can be deployed for both residential and business customers.

Since 2004, Aarenet is developing, implementing, marketing, and operating future-oriented and reliable VoIP Systems for Telecom-, Internet and Mobile Service Providers, Cable Operators, Utilities and Enterprises. Systems and services are custom-designed, implemented on time, deployed in excellent quality, and operated at highest levels of availability. Aarenet AG is active in European and South East Asian countries.



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Location

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Booth C76

Fiber Optical Networks for Communities, Telco's and Companies. The focus is environmental and economical building of fiber networks.

Fiber Optics in Sewertubes



Contact

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Location

Hall 13
Booth C76

Our modular Fastlink services provide an answer to the increasing importance of e-commerce. We ensure that your customers are satisfied, and receive goods on time and delivered to the right place. We offer all services along the distribution and logistics chain for successful direct sales operations. You simply select the right package which for you, and only pay what you really need – according to the “pay per use” principle.

Founded in 2009, Fastlog Inc., is been offering service and logistics solutions, as well as solutions in the IT communications areas of configuration, maintenance, and repair – from procurement to the ecological disposal. As the former Swisscom Service Department, the company has more than 100 years of telecommunications experience. Since 2014, Fastlog Inc. is been offering its services under the name Fastlink, being modular solutions for companies in a variety of industries.



Contact

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Location

Hall 13
Booth C76

Our customers use the Mobicall Platform to handle emergency cases, crisis communication, evacuations, and rampage alarms. But it is also used for personal security, and other relevant security areas. At CeBIT 2016, we will present our new and unique emergency application for smartphones, task management, “all-in-one” alarm contact center, information distribution and localization for health services, and MobiCall for the first time.

New Voice is a global system integrator and solution provider. Our key product is Mobicall, the “Unified Event Communication Platform”. We aim to provide a quick, safe, and relevant communication system as a critical factor for optimizing all security processes. In the event of general problems, emergencies, crises, etc., responsible people or groups have to be informed immediately. The Mobilization Platform Mobicall uses all communication technologies in order to provide you with an efficient and safe information distribution system.



Contact

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Location

Hall 13
Booth C76

Prospective candidates and applicants can learn more about the working world in Switzerland, get an overview of the Promino customer network as well as examples of current job profiles, and – if required and requested – on-site support for creating an online profile. Corporate customers are provided with an introduction to social recruiting and skills management with the online platform PrimaSkills.

How about a new challenge in Switzerland? Promino means “I go forward”. Since 1999, it has been standing for professional recruitment of highly qualified staff for temporary and permanent jobs as well as successful project management within the IT industry. Additionally, Promino sells an online platform to help optimize the recruitment process of the customer. Go forward with us - as a candidate or as a company!



Contact

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Location

Hall 13
Booth C76

WBe will present its Contact Center Solutions “CCS” including new features in the areas of call control handling, software hosting, and virtualization, as well as Database Adaptation and Integration with CRM or ERP Systems. Other Software Solutions Parts of “CCS” are Outbound PowerDialing, Voice Recording, Dashboard Displays, Call control statistic and Call Back Management.

WBe AG started in 1992 as a manufacturer of contact center solutions and has been growing into one of the best telecommunications suppliers in Switzerland and Europe. The complementation of the existing customer IT infrastructure provides one of the successful professional key solutions that is designed for meeting individual customer requirements.

Individual exhibitors

Various halls

97 Abas Competence Partner GmbH 98 Device Gateway SA **99** FromDual GmbH
100 IoT Forum – the International Internet of Things Forum **101** Misurio AG **102** Netkom IT
 Services GmbH **103** software4.enterprises AG **104** Swissmic SA **105** XenStack



Contact

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Location

Hall 5
 Booth C18

Come visit us to experience abas live. Inquire our experts about what you've always wanted to know and enjoy a live presentation of our modern design, processes and reporting tools. Let's discuss what's really important in the ERP evaluation process and let our experts present you our implementation strategy.

Since 2006, abas Competence Partner GmbH is been supporting Swiss customers in the implementation of abas ERP as a directly associated company of the abas software AG. Each of our team members in St. Gallen has on average 14 years of abas-experience and already successfully launched 40 projects of different dimensions and sectors. Our motto: "Create values through understanding"



Device Gateway will present several products and services, including:

- The Universal Device Gateway (UDG) Multi-protocol control and monitoring system;
- The IoT Experts network (www.iotexperts.com);
- The EuroPrivacy certification service on personal data protection (www.europrivacy.org);
- The F-Interop European research project on online tests for the IoT.

Device Gateway develops and provides customized ICT solutions and services for the integration and management of highly scalable and heterogeneous Internet of Things deployments with over 40 communication protocols. It provides proxies for legacy integration into IPv6 and M2M standards across diverse application domains: smart cities, automation, factories, smart grid, agriculture, environmental monitoring, OEM solutions, and many more. Device Gateway is also connected to the IoT Experts network and EuroPrivacy.

Contact

Device Gateway SA

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Location

Hall 5
Booth E85



Contact

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Location

Hall 3
Booth D36

At CeBIT, we will present to you:

- Galera Cluster for MySQL
- FromDual Ops Center for MySQL
- FromDual Performance Monitor for MySQL

FromDual GmbH is a Swiss company founded in 2010. We provide neutral and vendor-independent consulting, support, and training services for MySQL and MariaDB users. Our engineers cover all aspects of MySQL like Galera Cluster, MariaDB, and Percona Server. FromDual customers range from global players to small start-ups from all industry sectors. FromDual is an Oracle Silver Partner and service partner of Codership for Galera Cluster for MySQL.



Contact

IoT Forum – the International Internet of Things Forum

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Location

Hall 13
Booth E85

The IoT Forum will present its activities, including the following two upcoming IoT Week conferences:

- IoT Week 2016 in Belgrade from May, 31 to June 22, 2016
- IoT Week 2017 in Geneva, from 6 to 9 June, 2017

The Internet of Things International Forum (IoT Forum) is a member-driven organization, which aims at promoting international cooperations for the Internet of Things. It supports a collaborative environment and relationships between industry professionals, research and policy makers, and provides members with an opportunity to develop their network and cooperation links. Among others, the IoT Forum organizes the IoT Week conference once a year, gathering over 500 experts in the fields of IoT technology and research.



Contact

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Location

Hall 13
Booth E77

A variety of generic and customized business models are implemented on the application server of the EnergyOn Platform. Access to the platform is through user specific interfaces. The EnergyOn Platform enables customers to online collect extensive data from their appliances (“Things”) in the field, detect patterns, reduce complexity, derive optimal action based on their business models and send the corresponding set points back to the appliances.

The original competences of Misurio Ltd. lie with mathematical optimization models in the field of electricity production and supply. Misurio has sold several software packages and intelligent controllers for optimized scheduling and operations to clients in the energy sector. The newest product, the EnergyOn Platform, offers a cloud-based infrastructure for executing highly scalable business for many applications in the “Internet of Things”.



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Location

Hall 5
Booth G47

Netkom presents their 2009 developed data center platform “n’cloud the virtual office from Switzerland” with 4 showcases. The n’cloud solutions are demonstrated on the latest Samsung devices. n’cloud is the office of the present age and available from any internet capable device, anytime and anywhere. It offers full data protection and reliability made in Switzerland. Thanks to these features and full cost transparency it is changing the IT-landscape of companies in many respects.

Netkom IT Services GmbH was founded in 2001, headquarters in Seengen/ AG. It is an independent IT service provider with a customer base of companies, ranging from SME’s up to large enterprises in Switzerland and abroad. The products and services range from classic IT-services (e.g. client/server concepts), data center solutions (virtual office/cloud applications) up to consulting mandates for large enterprises.



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Location

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Booth A34

At CeBIT, we will present to you the latest version of our enterprise resource planning system, Kolibri and Kolibri Web.

software4.enterprises AG is specialized in developing and selling its business software (enterprise resource planning software) Kolibri and Kolibri Web. We will present the modules sales, production, spare part catalogue, an online warranty system, PDM, CRM, and a document management solution.



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Location

Hall 11
Booth D61

Swie.io will launch its web platform, aiming to serve the Open Source Hardware community. With the help of this hardware platform, enthusiasts will be able to transform their ideas into products faster than ever.

Swie.io uses Industry 4.0 technology and works with selected partner manufacturers. This enables us to offer a flexible manufacturing platform to customers, covering a broad range from industrial institutions to hardware start-ups. Thanks to our technology, highly customized electronic boards can be manufactured five times faster than under the conditions of current industry standards. We offer our solutions at affordable prices, in any quantity, with Swiss quality.



Contact

XenStack

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Location

Hall 12
Booth A58

XenStack allows partners to sell custom or pre-made self-serviced cloud IT infrastructure setups, hosted by Penta, and brand the complete customer experience as if it was their own cloud. Our solution is designed for entry-level one-man business startups and for established service providers who wish to expand their product portfolio or outsource their cloud infrastructure.

XenStack is a wholesale and white label cloud platform for partners who want to offer cloud products to their customers. The platform allows partners of any size or industry to offer sophisticated cloud products through their own branded portal, and using the business model that suits them best.

SIPPO

Hall 6, Booth D48

OFFICIAL PROGRAMME



Contact

Swiss Import Promotion Programme (SIPPO)

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Location

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Booth D48

Get to know technological innovations and service-oriented companies from Colombia, Ukraine and Vietnam at the SIPPO joint stand of Switzerland Global Enterprise (S-GE). The experts present innovative products, services and customized individual solutions. Take the opportunity to meet new potential business partners. The basis for your long-term global successful partnerships in the field of ICT!

Switzerland Global Enterprise (S-GE), within the Swiss Import Promotion Programme (SIPPO), connects importers in Switzerland and Europe with reliable suppliers in selected partner countries. Through the SIPPO programme, importers have access to numerous markets in Africa, Asia, Europe and South America. SIPPO's vast industry expertise and extensive partner network provides importers with access to new market sources. The carefully selected suppliers fulfil Swiss and EU standards and their products are of high quality. Through SIPPO's matchmaking services at trade fairs, buyer missions or study tours, importers can get in direct touch with potential business partners.

Partner Country Activities

CeBIT Switzerland Summit

The CeBIT Switzerland Summit will be held on the first day of the trade fair and provide an overview of Switzerland's digital landscape. The Summit will also feature discussion and presentations on key technology trends and opportunities for partnering with Switzerland's innovative ICT sector. The speaker line-up includes top government representatives from Germany and Switzerland.

When: 14 March, 2016, 16:00-18:00 h

Where: Center Stage, Hall 8

CeBIT Welcome Night

2016 marks the first time that the CeBIT Opening Ceremony will be held on the evening of the first day of CeBIT (Monday, 14 March), and on-site at the Hannover Exhibition Center. CeBIT will be officially inaugurated by Swiss Federal Councilor Johann Schneider-Ammann and the German Vice Chancellor, Sigmar Gabriel. After the opening keynotes, the highly international audience of invited guests from business and politics will be treated to a captivating stage show, followed by a networking party.

When: 14 March 2016, starting at 18:30 h

Where: Hannover Exhibition Center, Hall 8/9

SWISS Pavilion Executive Reception

Switzerland will hold its official Partner Country Reception on Wednesday, 16 March 2016 at the Partner Country SWISS Pavilion in Hall 6. The reception, which will feature musical entertainment by Swiss vocalist Cilia Hunch and a traditional Swiss "Apéro Riche" dinner, will provide a relaxed networking opportunity for visiting international business executives and CeBIT exhibitors.

When: 16 March 2016, starting at 18:00 h

Where: Partner Country SWISS Pavilion, Hall 6, Booth D30

SWISS Pavilion Arena

One Swiss highlight at the CeBIT 2016 will be the SWISS Pavilion Arena at the SWISS Partner Country Pavilion in Hall 6. Throughout the week of the trade fair, Swiss speakers will be making 55 keynote addresses looking at the year's trade fair topic – digital transformation – from different angles. Entrepreneurs, researchers and writers will discuss the impact of digitisation on the economy, research and our daily lives.

When: 14 to 18 March 2016

Where: Partner Country SWISS Pavilion, Hall 6, Booth D30

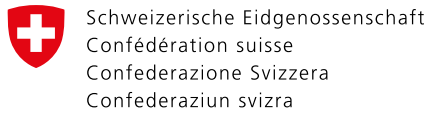
More information: www.ictswitzerland.ch/en/themen/cebit

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